Intersperse Retail Platform Services

Intersperse is an ideal answer for retailers that need a fast, secure and reliable transaction authorization and settlement solution to accept card payments. Intersperse enables retailer to rid their store's POS from the PCI equation, and still be compliant with the Payment Card Industry - Data Security Standard (PCI - DSS).

Treasury Help Desk Stores Sales & Marketing Consumer Treasury Lep Desk Stores Sales & Marketing Consumer

Intersperse Platform Aspect

BI Analytics	Back Office	Transaction Switch		CRM	Consumer
Dashboard	Ticket Management	Transaction Processing		Campaign	Emails
Revenue Report	Terminal Setup	Fraud Checks	Transaction Feeds>	Loyalty	SMS
Virtual Terminal	Store Configuration	Credit/Gift Card		Analytics	Receipt Messages
	User Management	Customer Tokens		Content Management	Social Media Portals

Intersperse guards against fraud and helps protect the brand reputation of retailer and increase consumer confidence. Whether you utilize custom build POS or in-house developed POS application, Intersperse can be easily deployed on existing POS systems.

Intersperse's integrated retail social media services provides a convenient platform for retailers to build brand and customer loyalty.

Intersperse enables retailers to offer sales and specials to customers, up-sell and cross-sell to customer base directly and acquire new customers on social media sites.