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Transatel provides M2M Managed Services for Mobile Operators

Machine to Machine (M2M) is a significant growth opportunity for Mobile Operators. However this market has very specific characteristics and requirements compared to the residential mobile market, such as an increased flexibility in billing processes and tariffs definitions, bespoke discounting rules, self-service portal and API adapted to complex M2M value chains, advanced reports to monitor usage and KPI, etc.
Additionally, M2M projects usually offer relatively low revenues per SIM but high volumes and low churn. Lowering setup and operational costs is then critical for Mobile Operators.

In order to provide easily managed connectivity and additional services required by M2M Customers, Mobile Operators can rely on the Transatel cloud based M2M services, operating as an enabling gateway between existing mobile operator systems and M2M partners:

- **integrated solution** including SIM order and pre-activation, bulk provisioning and in-life processes,
- **embedded sales process** linking sales teams, technical pre-sales, delivery, account management, billing, SLA measurement,
- flexible commercial models for M2M customers with **individual & global bundles**, flexible discounting rules, etc.
- **self-service portal** and **API**, for M2M Customers to remotely manage their own SIM estates from their own offices,
- reports using **Business Intelligence tools**,
- **revenue assurance** & **fraud control** by monitoring usage in real-time,
- advanced services such as messaging services, life-cycle management, OTA update, multi-IMSI solution, etc.
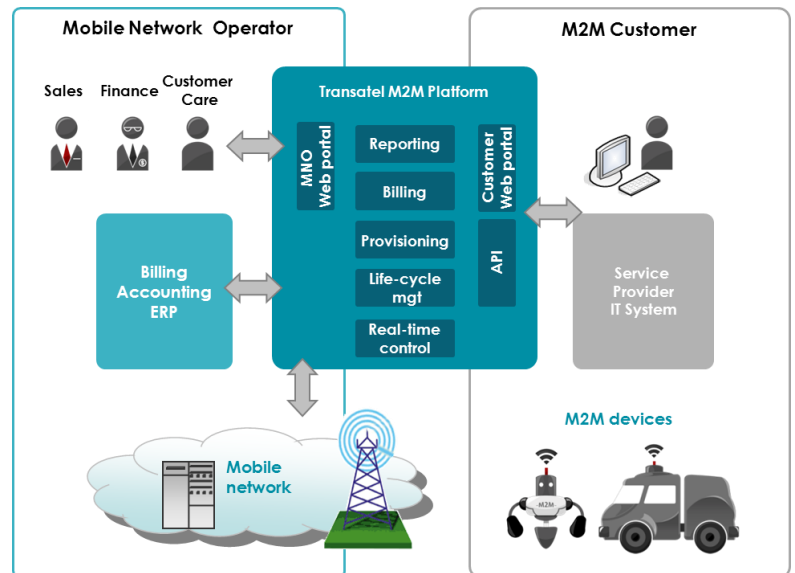
Reactivity is a key success factor in addressing M2M market, as new opportunities and approaches are still to arise. Thanks to Transatel expertise on the MVNE field, Mobile Operators ensure a reduced Time to Market regarding their new development and innovation.

About Transatel
Transatel is a European company founded in August 2000 with operations in France, Switzerland, UK and in the Benelux countries.
Transatel has two main activities: mobile virtual network operator (MVNO) and MVNO-Enabler (MVNE), consisting of offering turnkey solutions to companies wishing to become an MVNO.
Transatel has, for example, been selected as MVNE by Everything Everywhere in the UK, Orange Switzerland and Mobistar in Belgium. In France, Transatel works with both Orange and Bouygues Telecom.
As an MVNO, Transatel Mobile sells mobile phone services dedicated to frequent international travellers and cross-border populations under its own brands. Its offers enable significant cost savings for its subscribers. It relies on a multi-IMSI technology patented by Transatel.
As an MVNE, Transatel is already connected to 8 major mobile operators in Europe.

For more information, please visit www.transatel.com, www.transatel-solutions.com and www.transatel-m2m.com