



erco & gener

L'esprit Modem

Company Presentation

Company's Pitch

- ✓ Created in 1981 - 30 years experience
- ✓ High Skilled in Telecoms connectivities
- ✓ Fully dedicated to industrial M2M applications
- ✓ Standard products and customized (ODM) products
- ✓ An Export Business Development team dedicated for the group
- ✓ ISO9001 Standard in progress of certification (H12012)

>> GenLoc Family





GenLoc Family

Targeted Markets :

- ✓ AVL

Key Points :

- ✓ Open Platform (EGM)
- ✓ Ready-to-Use Solutions (EaseLoc)
- ✓ Scalable Platform – Low, Middle, High End
- ✓ Robust Casing and appreciated Look & Feel
- ✓ On-demand Customized Sticker
- ✓ In The market since 2004
- ✓ More than 200K units deployed





>> GenPro Family



GenPro Family

Targeted Markets :

- ✓ TELEMETRY, SAFE & SECURITY



Key Points :

- ✓ The widest portfolio of modems in the market
- ✓ Open Platform (EGM or OpenAT)
- ✓ Ready-To-Use Solutions (EasePro)
- ✓ Scalable Platform – Low, Middle, High End
- ✓ Robust Casing and appreciate Look & Feel
- ✓ On-demand Customized Sticker
- ✓ 3-year warranty

>> GenPlug Family



GenPlug Family

Targeted Markets :

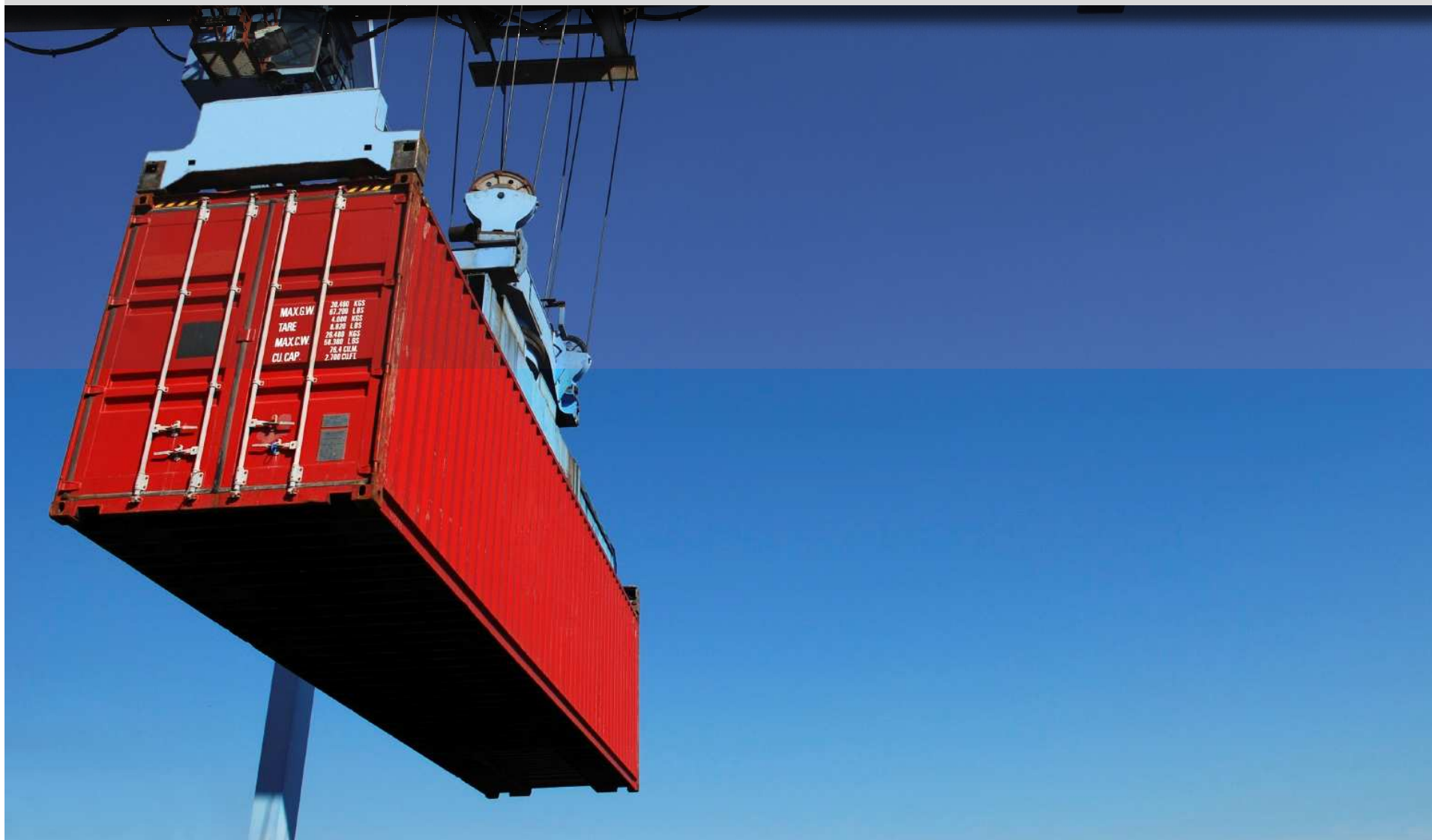
- ✓ TELEMETRY, AVL, SAFE & SECURITY

Key Points :

- ✓ Universal Socket Form Factor
- ✓ Wide range of technology (GSM, GPRS, HSPA, HSPA+, GPS)
- ✓ Bit Pipe and Intelligent modems
- ✓ Solution for optimized integration
- ✓ Good Time To Market



>> GenTrack Family



MAX.GW 20.400 KGS
67.200 LBS
TARE 4.500 KGS
8.920 LBS
MAX.CW 20.400 KGS
45.300 LBS
CU.CAP. 76.4 CBM
2.700 CU.FT.



GenTrack Family

Targeted Markets :

- ✓ AVL, SECURITY & SAFE

Key Points :

- ✓ Open Platform (EGM)
- ✓ Ready-to-Use Solution (EaseTrack)
- ✓ Product's autonomy



>> GenIP Family



esc

enter



GenIP Family

Targeted Markets :

✓ TELEMETRY, SECURITY & SAFE

Key Points :

- ✓ Industrial Multi-connectivities gateway
- ✓ Smart Alarm – Event Manager
- ✓ User Friendly WEB MMI
- ✓ Datalogger
- ✓ IP Linux stack
- ✓ DIN Rail robust casing
- ✓ On-demand Customized Sticker and WEB MMI
- ✓ 5 years warranty



>> GenPac Family





GenPac Family

Targeted Markets :

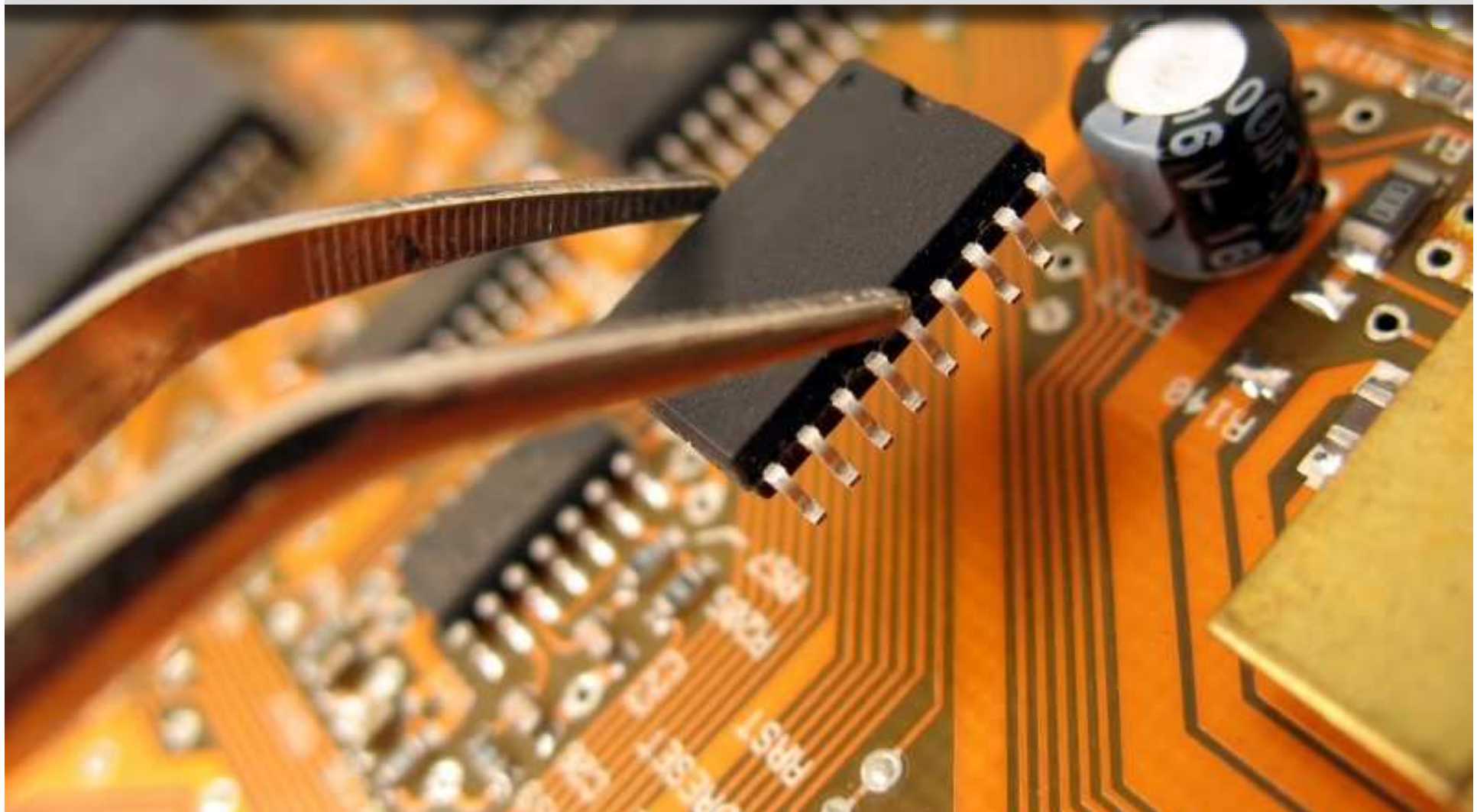
- ✓ TELEMETRY

Key Points :

- ✓ Compact Worldwide modem
- ✓ PSTN or ISDN Networks
- ✓ Plug & Play



>> ODM SERVICES





ODM Services



- ✓ Full Tailor Made Solutions
- ✓ Expert on M2M Telecoms Solutions
- ✓ 30 years experience
- ✓ Hardware & Software Competences
- ✓ Flexible Business Model
- ✓ European Coverage