An introduction to the MONEYTOR telemetry system

MONEYTOR
by BiTX

BiTX
m2m data eXchange

A bi-directional system

for Telemetry and Remote Control
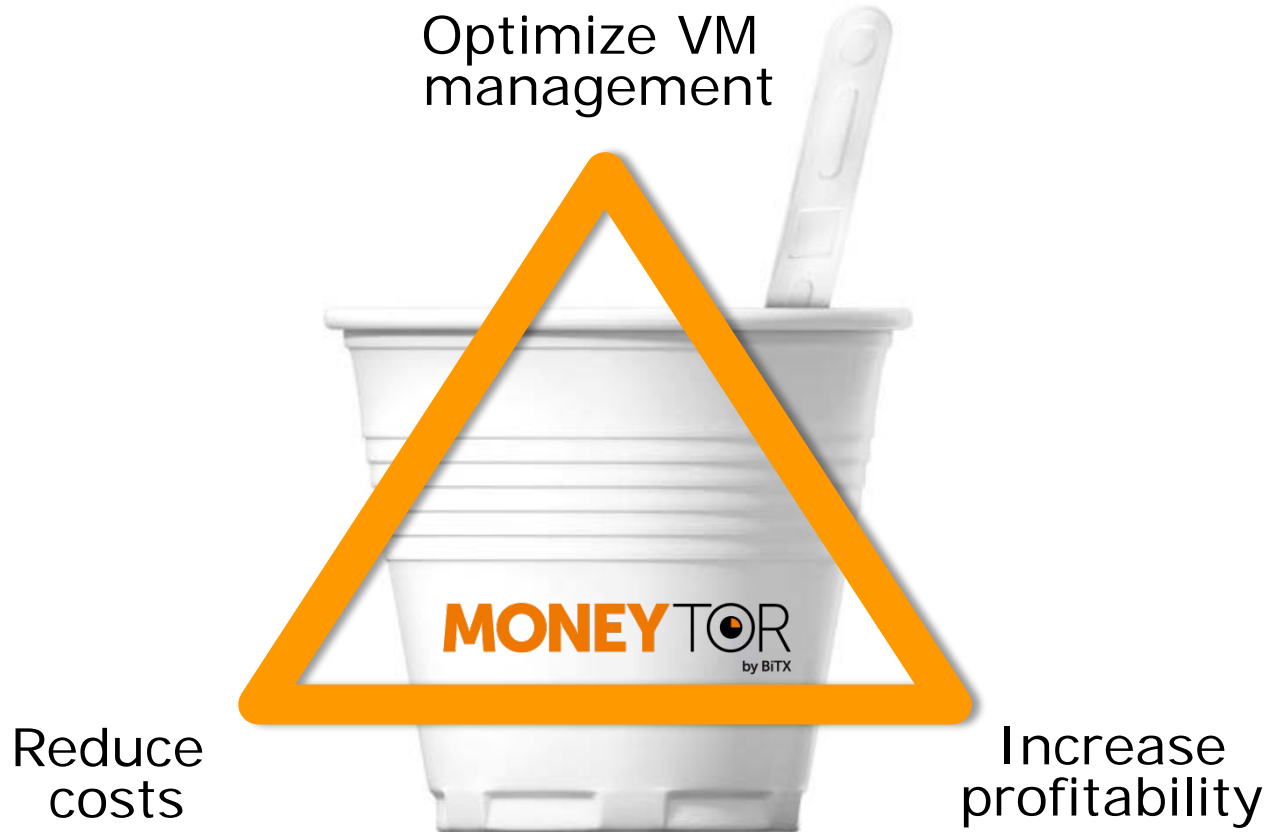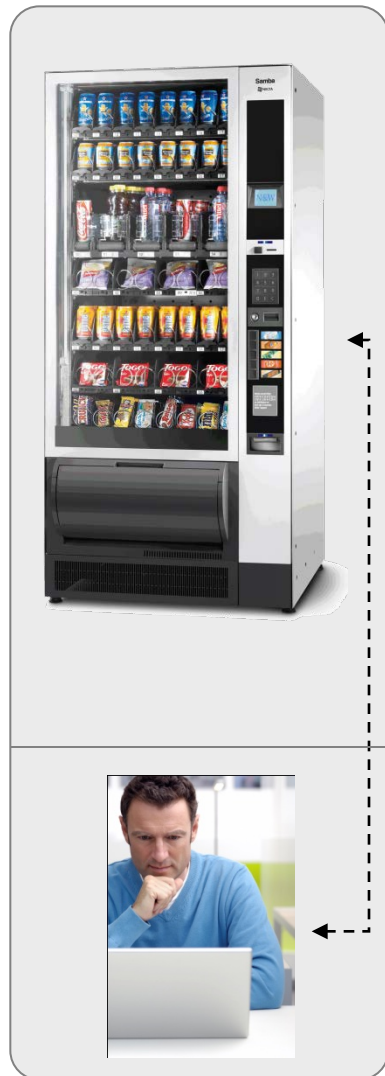
of Automatic Vending Machines

What are the main advantages of using MONEYTOR?
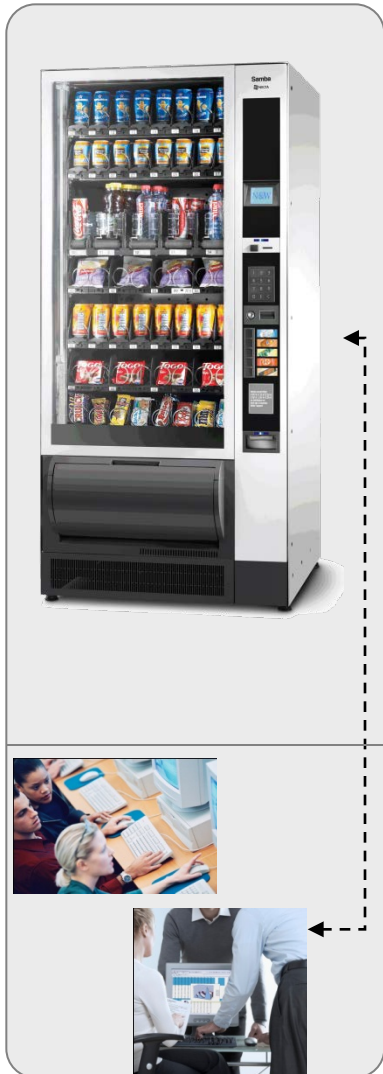

Optimize VM management

Reduce costs
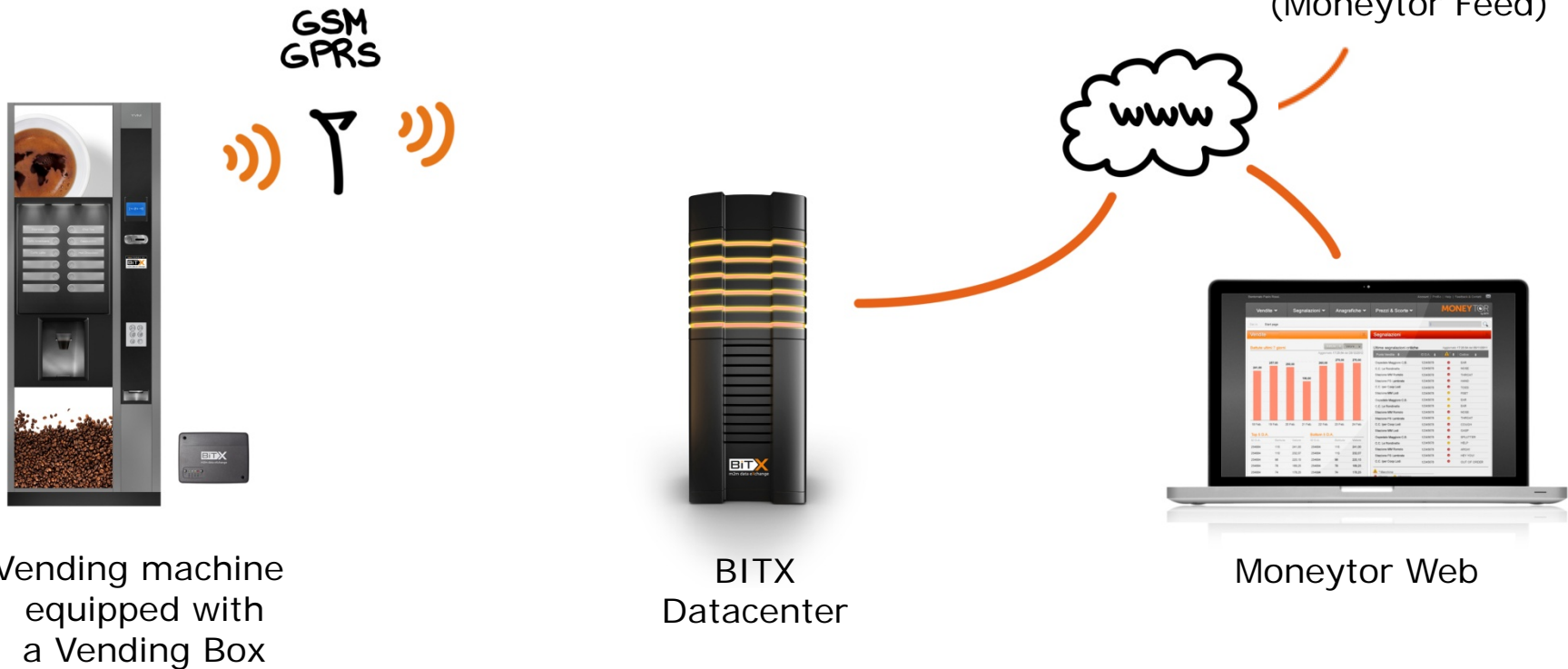
Increase profitability

Commercial advantages

❖ **Real time sales updates in units / value by:**

- Vending machine
- Geographic area
- Client
- Date

❖ Choose between different type of sales charts

❖ More efficient route / refill planning : **no more out of stocks**

❖ **Assortment optimization** based on single VM's consumption profile

❖ **Increased profit and quality of service**.

Technical / maintenance advantages

- ❖ Efficient maintenance : **outage time reduction**

- ❖ Mileage optimization: **Lower vehicle costs**

- ❖ Immediate warning in case of failure / power off

- ❖ **VM alarm broadcasting** (web/e-mail or ERP)

- ❖ Reduction of inbound calls from the customers

System architecture

MONEYTOR
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GSM GPRS

Your preferred ERP
(Moneytor Feed)

www

Vending machine
equipped with
a Vending Box

BITX
Datacenter

Moneytor Web

The Vending Box

The moneytor telemetry solution is implemented on a GSM-GPRS terminal expressely developed for the vending industry

Major features

- ❖ Over the air software updates (wireless / OTAP)
- ❖ Backup battery (with built-in sensor and alarm broadcast in case of power outages)
- ❖ Double serial port, for connection with both VM and payment system (when in executive mode)
- ❖ 2 Programmable buttons, for cash retrieval and refill operations

A closer look at

Presented at
vend**italia** 2012
International Vending Exhibition

Milan, 9-12 May

Web interface for telemetry and control of vending machines
www.moneytor.eu

Just a pc and an internet connection

No software to install

Access to Moneytor can be made
from anywhere in the world, online:

http://moneytor.bitx.com

Your business under control, all the time

Sales in units and value
in the form of <u>tables</u> or <u>charts</u>

Downloadable in XLS or PDF

Be the first to know !

Alarms are acquired
from your V.M. in real time,
and reported before your
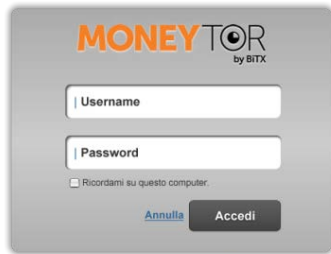customer knows there is a
problem

also by e-mail

Cash Track

This function allows you to monitor the cash status (coins and banknotes) within each of your vending machines, as well as the cash withdrawals made by your employees.

Check your takings in real-time, from any web-enabled PC

Services available

Telemetry data from vending machines can be made available in two different ways by Moneytor:

WEB

For VM operators who are not running an ERP or a VMS (Vending Management Software), telemetry data (sales, alarms, cash) and machine management is done via web browser through the <u>Moneytor Web</u> application.

FEED

For VM operators who already have an ERP or a VMS, telemetry data and all relevant functionalities are made available to their favorite system, through the <u>Moneytor Feed</u> service.

Three pricing solutions, to meet any requirement

PREMIUM   ADVANCED   BASIC
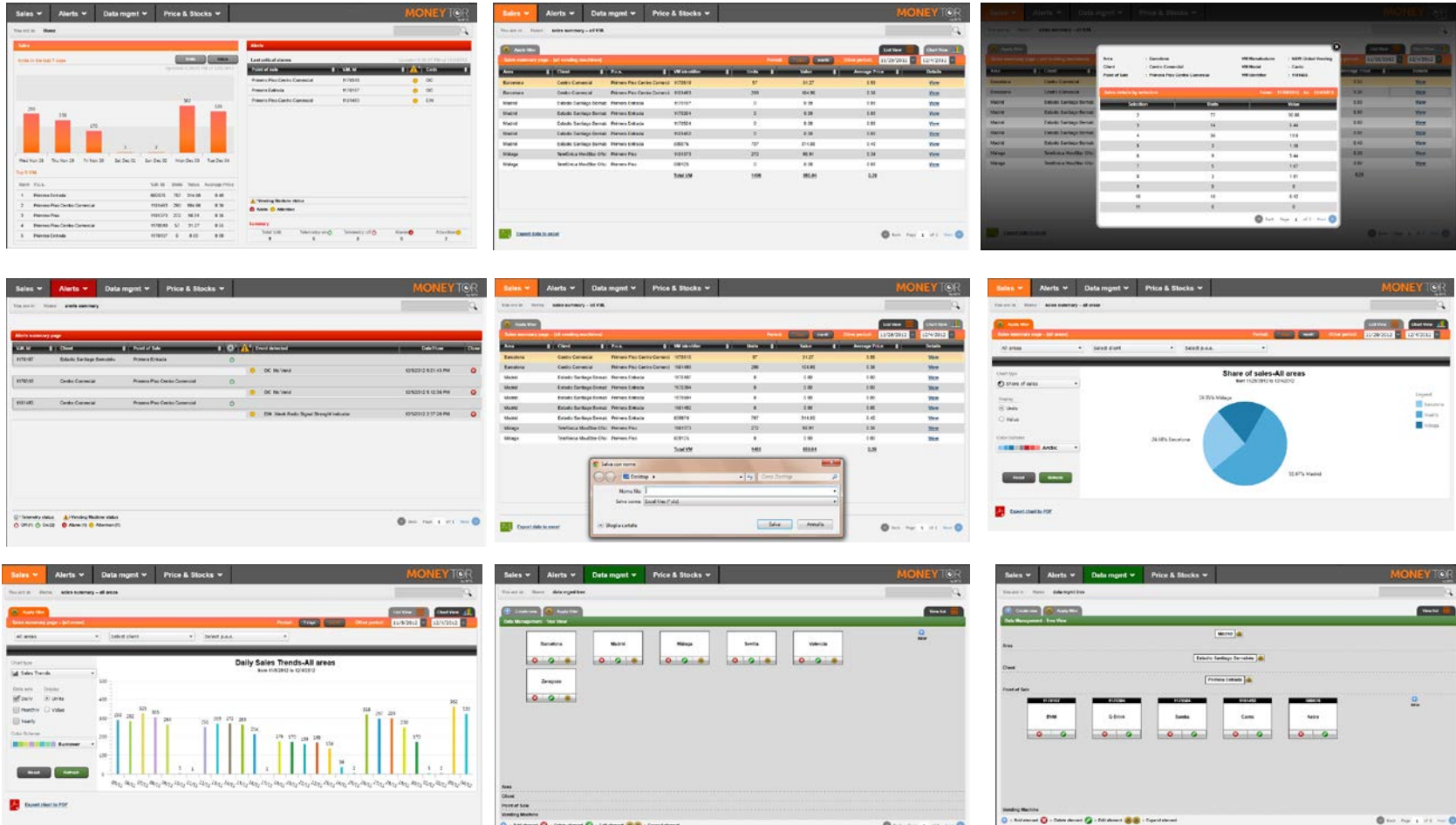
Moneytor Web - pricing scheme

Moneytor Web is available in "service mode" at a small monthly fee.

	Premium	Advanced	Basic
Home Page Summary	✓	✓	✓
Data Management	✓	✓	✓
Sales data	✓	✓	✓
Sales Charts	✓	✓	
Alarms	✓		
e-mail routing of alarms	✓		
Cash track	✓		

Moneytor Web – a few example screenshots

Moneytor Web is very simple to use and comes with a very intuitive and user-friendly graphic interface.

Moneytor Feed - pricing scheme

Moneytor Feed is also available in "service mode" for a small monthly fee, with three different pricing options.

	Premium	Advanced	Basic
Control Panel	✓	✓	✓
Sales in units and value	✓	✓	✓
Real time alarm notification	✓	✓	
Cash inventory & Management	✓		
Remote price changes	✓		

Moneytor is already integrated with the most diffused Vending Management Softwares

Our major clients

International agreements

❖ 2012: signed an agreement for the distribution of the Moneytor telemetry system with Telefonica, leading operator in Spain and LatAm and fourth global telecom operator.

Compliance certifications

❖ One of Moneytor's strenghts lies in its interoperability between different VM and payment system manufacturers.

❖ Certification process is always in progress and new brands/models are constantly added to the list

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