



# CODIANT

A YASH TECHNOLOGIES COMPANY

**MOBILE APP &  
WEB DEVELOPMENT  
COMPANY**

[www.codiant.com](http://www.codiant.com)

# ABOUT CODIANT

YOUR RELIABLE TECHNOLOGY PARTNER IN  
CUSTOMIZED IT SOLUTIONS

## WHO WE ARE?

CODIANT is a leading mobility and custom web product Development Company with headquarters in the U.S, and regional offices in the UK and Australia and development centers in India.

The company has immense experience in delivering customized services in the field of Mobile App and Web Development, UX Development, Enterprise Mobility Solutions, and Application Maintenance Services for fortune 500 organizations, mid-size enterprises and startups.

The company's extensive team of subject matter experts, designers, strategists, and developers has a great expertise in designing and optimizing the explicit needs of particular industries with utmost adequacy.

Codiant renders inclusive and completely customized software development solutions across diverse industries in different engagement models that best fit needs of our clients to launch the desired product in the most rational way.

Codiant is a Yash Technologies Company with an ISO 9001:2008 and ISO/IEC 27001:2013 certification.

## QUICK INSIGHTS



21 years of strong industry experience



Multiple centers of technology innovation and excellence



More than 4,500 professionals globally



Serving 350+ large enterprise and midsize customers across 6 continents



Presence in more than 30+ campuses globally



Strong reputation of building lasting partnerships



SEI CMMI (Level 5) Company



ISO 9001:2008 and ISO/IEC 27001:2013 certified company

# OUR INFRASTRUCTURE

AN ERGONOMIC AND HEALTHY WORKING ENVIRONMENT

THOUGHTFULLY DESIGNED, STYLISHLY FURNISHED, FLEXIBLE AND FULLY EQUIPPED OFFICES

## STATE-OF-THE-ART INFRASTRUCTURE

Codiant's well equipped and ultra modern office space is thoughtfully designed for the team that helps spur growth, productivity and fosters an environment of close collaboration. The geometrical space is flexible with interconnected and accessible offices and enables a cell structure that is fully equipped with the latest technology gadgets to benchmark and quality test the product against a variety of adverse conditions. Besides this, the infrastructure embraces the digital world with capabilities like scalable network systems, video conferencing capabilities, provision for data backup, recovery and IP protection.



# ADDING THE CODIANT TOUCH TO SHAPE YOUR DIGITAL SOLUTIONS

WE ARE DISRUPTIVE, TECHNICAL AND CREATIVE, WE POWER THE NEXT EVOLUTION OF TECHNOLOGY WITH OUR SPECIALIZATION IN DESIGNING, PLATFORMS AND CUSTOMIZED IT SOLUTIONS & SERVICES.

## CORE SERVICES WE OFFER



Mobile and Wearables



Web Development



Cloud Based Services



Strategic UX Development



Enterprise DevOps



Ecommerce Development



Internet of Things



Digital Solutions

## OUR DOMAIN EXPERTISE

- ✓ Ecommerce, Retail and B2B
- ✓ On-Demand Solutions
- ✓ Banking, Finance and Insurance
- ✓ Transport and Automotive
- ✓ Food and Restaurant
- ✓ Travel and Hospitality
- ✓ Healthcare and Fitness
- ✓ Logistics and Distribution
- ✓ Education and e-learning
- ✓ Social Networking
- ✓ Real Estate
- ✓ Events and Tickets

## SOLUTIONS WE PROVIDE



Startup Solutions



Enterprise Solutions



Big Data Analytics



Internet Of Things



Customized IT Solutions



AWS Hosting

# STRATEGIC UX DEVELOPMENT

REDEFINE YOUR BUSINESS WITH CODIANT'S USER-CENTERED EXPERIENCE DESIGN EXPERTISE TO BUILD MOBILE & WEB SOLUTIONS, SAAS BASED SOLUTIONS, E-COMMERCE PLATFORMS AND MORE.

## INTUITIVE DIGITAL EXPERIENCES THAT INCREASES USER ENGAGEMENTS AND ROI

- ✓ **AGILE UX-** UX Intersecting Agile/Scrum methodology with design thinking for remarkable UX development.
- ✓ **KPI LED DESIGN-** Delivering measurable business results with our chosen indicators, strategy and design.
- ✓ **VERSION ZERO-** Building high fidelity prototypes to communicate or validate concepts by testing for feedback.
- ✓ **STRATEGIC UX-** Uniting strategy + creativity + tools to weave strategic user experiences and interfaces.
- ✓ **DIGITAL TRANSFORMATION-** Comprehending the breadth and depth of your business with meaningful and engaging transformation.

# OUR UX DESIGN PROCESS

- 01** User Research
- 02** Information Architecture
- 03** Interaction Design
- 04** Information Design
- 05** User Interface (UI) Design
- 06** Usability Compliance

# MOBILE APP DESIGN AND DEVELOPMENT

WE'RE COMMITTED TO DELIVER HIGHLY SCALABLE, SECURE AND ENGAGING iOS, ANDROID, CROSS PLATFORM AND WEARABLE MOBILITY SOLUTIONS.

## OUR STRINGENT APP DEVELOPMENT PROCESS

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### REQUIREMENT CONSOLIDATION

We closely work with your team to understand your long-term goals which help us in developing app as per your expectations.

- ✔ Client Discussions
- ✔ Brainstorming Workshops
- ✔ Target Audience Recognition
- ✔ Persona Development
- ✔ Technical Feasibility Report
- ✔ Competitor Analysis

### USER EXPERIENCE (UX)

Our user-centered design expertise help us in extracting user's needs and behaviors that help us design a working prototype.

- ✔ User Stories and Use Cases
- ✔ Information Architecture
- ✔ Flow Diagram
- ✔ Wireframes

### USER INTERFACE (UI)

We ensure the interface is easy to access and understand. We consider the following when designing app interface.

- ✔ Design Concept Development
- ✔ Branding
- ✔ User Interface Production
- ✔ User Experience Analysis
- ✔ Style Guide
- ✔ Prototyping

### DEVELOPMENT & DELIVERY

Development process involves quick and short sprint cycle in an Agile model. After the development, we publish your app on the app stores and optimize it for better discoverability.

- ✔ Mobile Apps, Tablet and Web Development
- ✔ Sprint Review and Retrospective
- ✔ Product Demo and Review
- ✔ Testing and Debugging
- ✔ Optimization
- ✔ Server Configuration and Management

# FULL STACK WEB DEVELOPMENT

AUGMENT YOUR DIGITAL TRANSFORMATION AND DEVELOP DISRUPTIVE CAPABILITIES WITH OUR WEB DESIGN & DEVELOPMENT SERVICES THAT ARE SPECIFICALLY DESIGNED & BUILT TO DRIVE EFFICIENCY AND PERFORMANCE.

## COMPLETELY CUSTOMIZABLE, SCALABLE AND ROBUST WEB DEVELOPMENT SERVICES

- ✓ High-end Web Design
- ✓ Advanced and Custom Web Development
- ✓ Customer Relationship Management (CRM)
- ✓ Cloud Based Development Solutions
- ✓ Enterprise Web Development
- ✓ Big Data Analytics
- ✓ E-commerce, B2B and B2C Development
- ✓ Payment Gateway and Other Third Party Integration
- ✓ Website Maintenance and Support

## OUR CORE TECHNOLOGIES

Startups, enterprises and large-scale organizations are calling on Codiant's web development services to help build powerful, quick product-to-market and digital ready applications. We provide you full lifecycle development that includes analysis, design, implementation, testing and integration of your systems. Our proven approach is end-to-end; help you choose the right technology, while providing flexibility, scalability and cost advantage.



# ENTERPRISE DEVOPS

GET BUILT AN AGILE, ADAPTIVE AND MODERNIZED IT INFRASTRUCTURE FOR YOUR ENTERPRISE. CODIANT DELIVERS FUTURE-PROOFED, INTEGRATED AND HOLISTIC SOLUTIONS ACROSS THE ENTIRE DEVOPS TOOLCHAIN.

## REINFORCING ORGANIZATIONS WITH ACCELERATED DELIVERY OF APPLICATIONS AND SERVICES

- ✓ **Enterprise Mobility and IT Solutions**  
We offer complete spectrum of mobility and web services that ranges from custom mobile and web application development to maintenance and testing services in quick turnaround time.
- ✓ **Data Encryption and Security**  
Codiant's advanced data encryption and security management products enable enterprises to secure sensitive data across applications, storage systems, big data platforms, and clouds.
- ✓ **Compliances**  
We ensure the data we deliver is in accordance with government guideline compliances. The applications meet legal requirements, corporate policies, and industry standards.
- ✓ **Disaster Recovery**  
We ensure that all our project data are backed-up, distributed and accessible for stakeholders in case of a disaster. We aim for minimum RPOs and fastest RTOs for minimum disruption.

# OUR SME-SPECIFIC OFFERINGS INCLUDE

- 01 Consulting and Advisory Services For Ad-Hoc Projects
- 02 IT Strategy, Project Management and Consultancy Services
- 03 Customized Software Development
- 04 Boost In Employee Productivity With Automated Setup and Solutions
- 05 Expert Virtual Resources, Dedicated To Your Operations



# E-COMMERCE DEVELOPMENT

LAUNCH YOUR SCALABLE, SECURED, HIGH PERFORMANCE ECOMMERCE STORE

## MARKETPLACE WEBSITE

- ✓ 100% Customizable
- ✓ Search Engine and Social Media Friendly
- ✓ Admin Dashboards
- ✓ Third Party Integrations

## M-COMMERCE

- ✓ Native Apps (Android, iOS)
- ✓ Multiple Payment Gateways, Languages and Currency
- ✓ Geolocation, In-app Chat, Push Notifications and More
- ✓ Ecommerce to Mcommerce

## ON-DEMAND DELIVERY APP

- ✓ Real-time order tracking process for customers
- ✓ Geolocation and GPS integration for deliverers
- ✓ Exclusive dashboards for admin to manage orders

## OUR KEY OFFERINGS

- ✓ Ecommerce Application Development
- ✓ Custom Ecommerce Website Design
- ✓ Responsive Shopping Website
- ✓ Ecommerce Cart Development
- ✓ Plug-In and Module Development
- ✓ Web Development and Customization
- ✓ Payment Gateway Integration
- ✓ Shopping Cart Development
- ✓ Web and Mobile Booking Systems
- ✓ M-Commerce, B2B and B2C
- ✓ Product Stock Management and Tracking
- ✓ Maintenance and Support

# CLOUD BASED SERVICES

CLOUD PERFORMANCE & RELIABILITY, ELASTICITY, CLOUD SCALABILITY & AVAILABILITY, FLEXIBILITY & SECURITY, CLUSTERING, LOAD BALANCING AND DISASTER MANAGEMENT

## SECURED CLOUD APPLICATION DEVELOPMENT SOLUTIONS TO ACCESS DATA ANYTIME, ANYWHERE

### ✔ Software-as-a-Service (SaaS)

Build, deploy and manage the applications on cloud with on-demand software (SaaS).

### ✔ Platform-as-a-Service (PaaS)

We deliver everything from simple cloud-based apps to sophisticated, cloud-enabled enterprise applications on multiple platforms.

### ✔ Managed Cloud and IT Services

We deliver a full range of dedicated and managed cloud services including multiple cloud deployment models.

## CLOUD APP DEVELOPMENT SERVICES

- ✔ Cloud App Development
- ✔ Migration to Cloud
- ✔ Cloud Configuration
- ✔ Cloud Security
- ✔ Integration and Consolidation
- ✔ Cloud Server Solutions

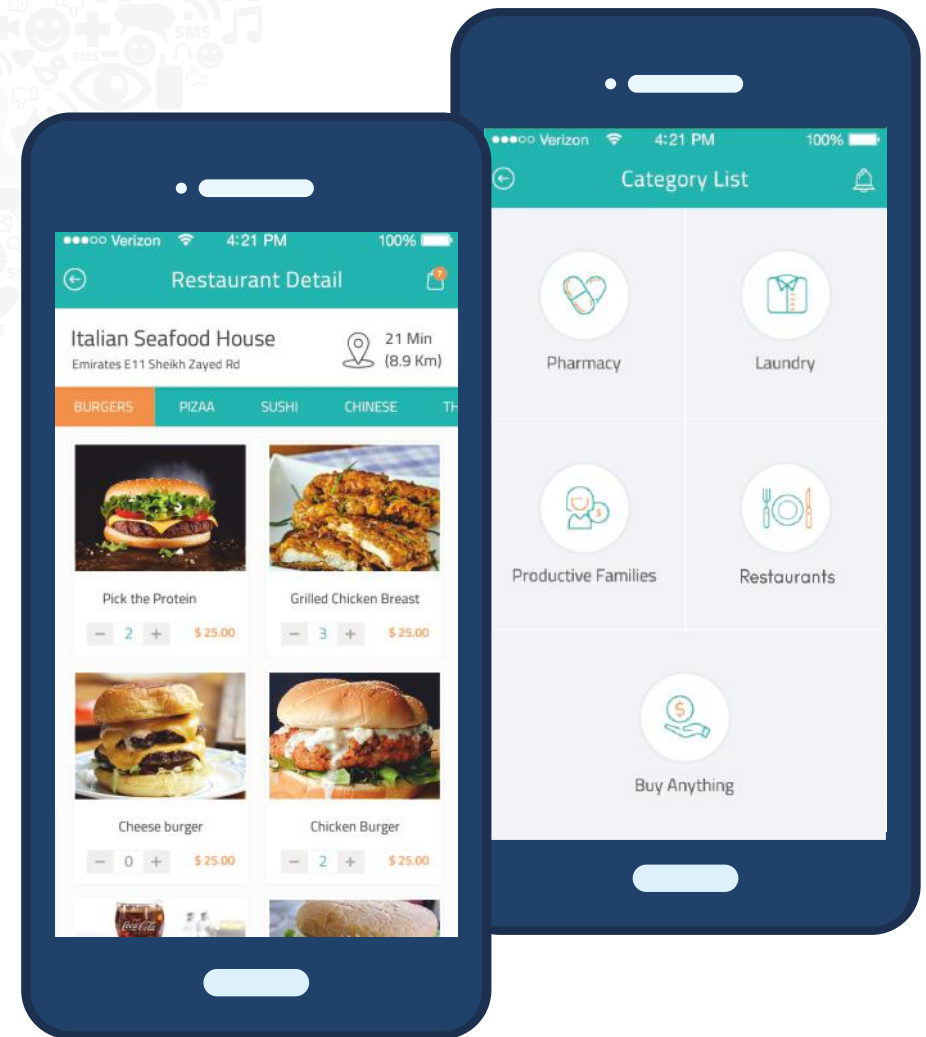
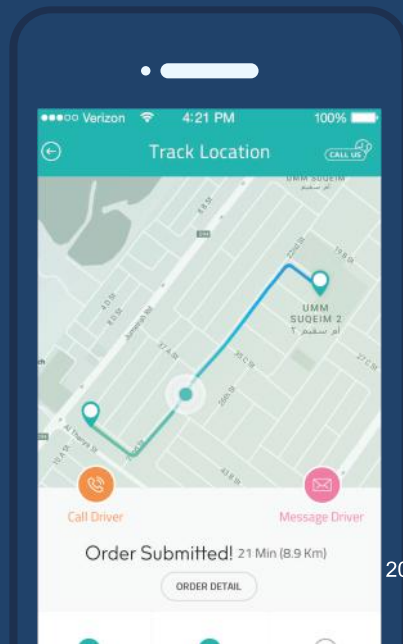
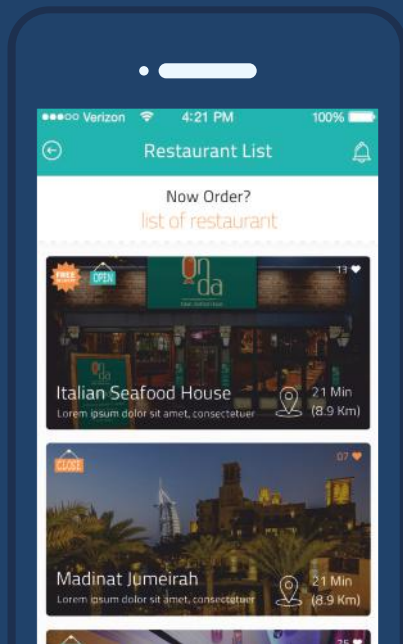
## WE LEVERAGE AWS CLOUD HOSTING TO OFFER

- ✔ Computer services (EC2)
- ✔ Storage and content delivery (S3 and Cloudfront)
- ✔ Database (RDS)
- ✔ Networking (VPC and Route 53)
- ✔ Management tools (Cloudwatch)
- ✔ EC2 instance according to your web/app requirement
- ✔ RDS instance to boost up your database query bandwidth
- ✔ Cloudfront CDN to improve the efficiency and caching
- ✔ AWS snapshots to backup your data and configuration
- ✔ CloudWatch to monitor your server load and traffic
- ✔ Route 53 to manage your DNS services

# ON-DEMAND DELIVERY APP DEVELOPMENT

## CAPITALIZE YOUR BUSINESS WITH THE POWER OF ON-DEMAND APPS

Codiant delivers feature-rich, compelling and high performance on-demand apps for every business owner and user. Our easy to understand and intuitive app UI maximizes interaction, and drives greater conversion. Our solution comes with customer app, service provider app, and admin/dispatcher panel to manage the operations.

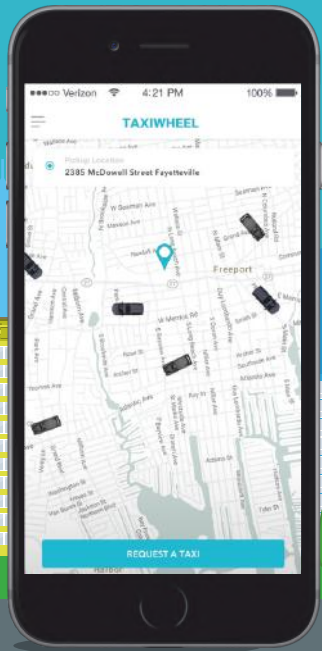


## CAPITALIZE YOUR BUSINESS WITH ON DEMAND MODEL

# TAXI BOOKING APP DEVELOPMENT

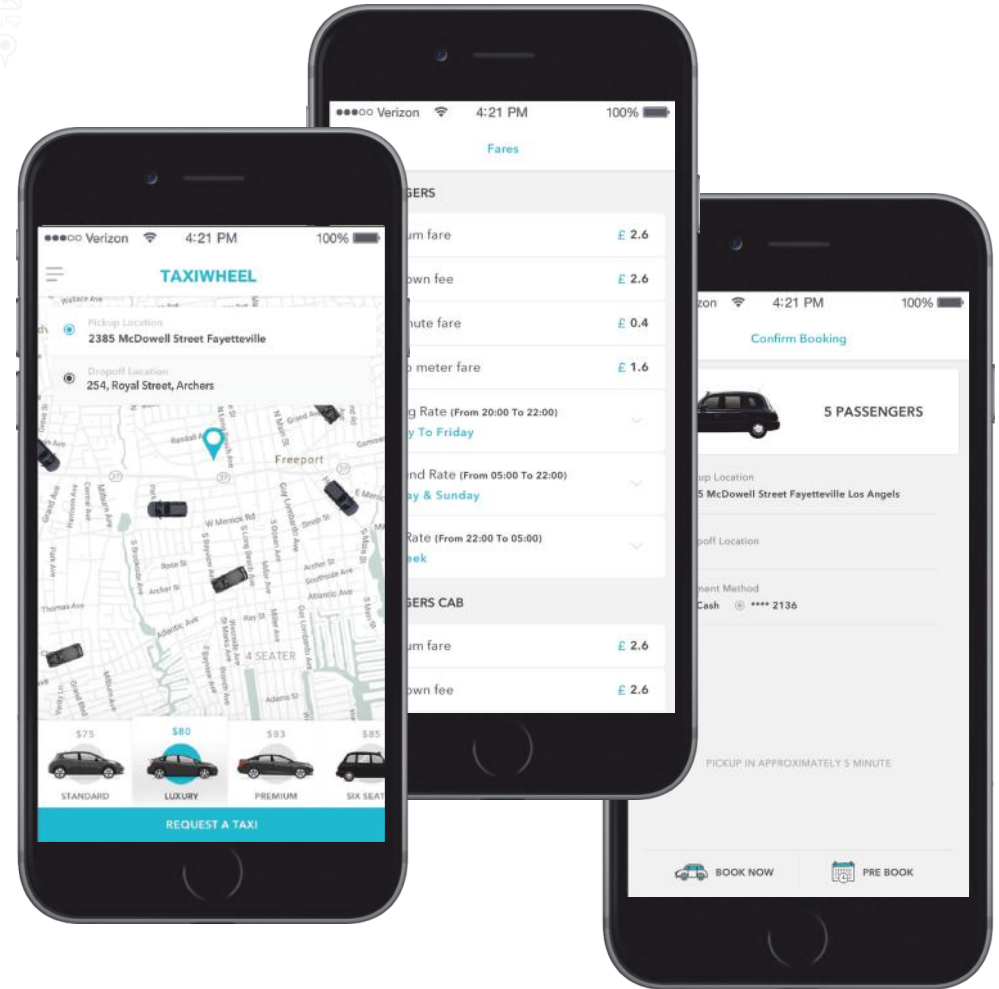
## DIFFERENTIATE WITH OUR EXCLUSIVE TAXI APP SOLUTIONS

Whether you are a taxi fleet business owner, an enterprise or a taxi aggregator we help you bring automation and operational efficiency in your business through our full-fledged taxi app solution that helps you to expand and scale your business to new heights and increase ROI.



# DOES YOUR CITY STILL NEED THE TAXI APP DISRUPTION?

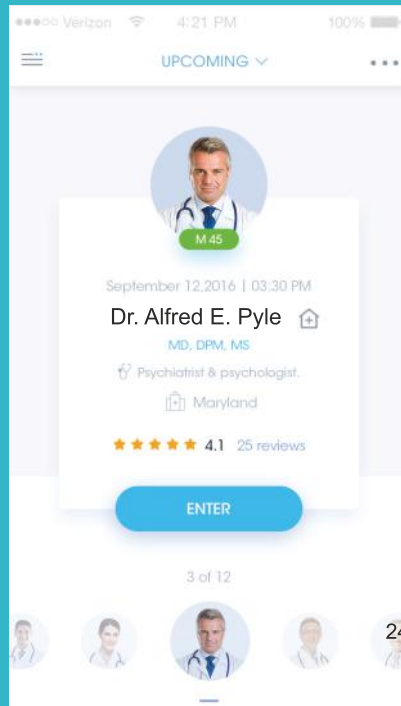
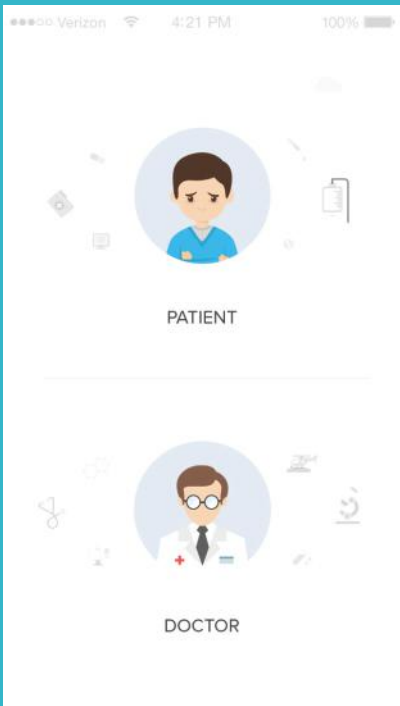
You found us!  
We develop apps that create history.



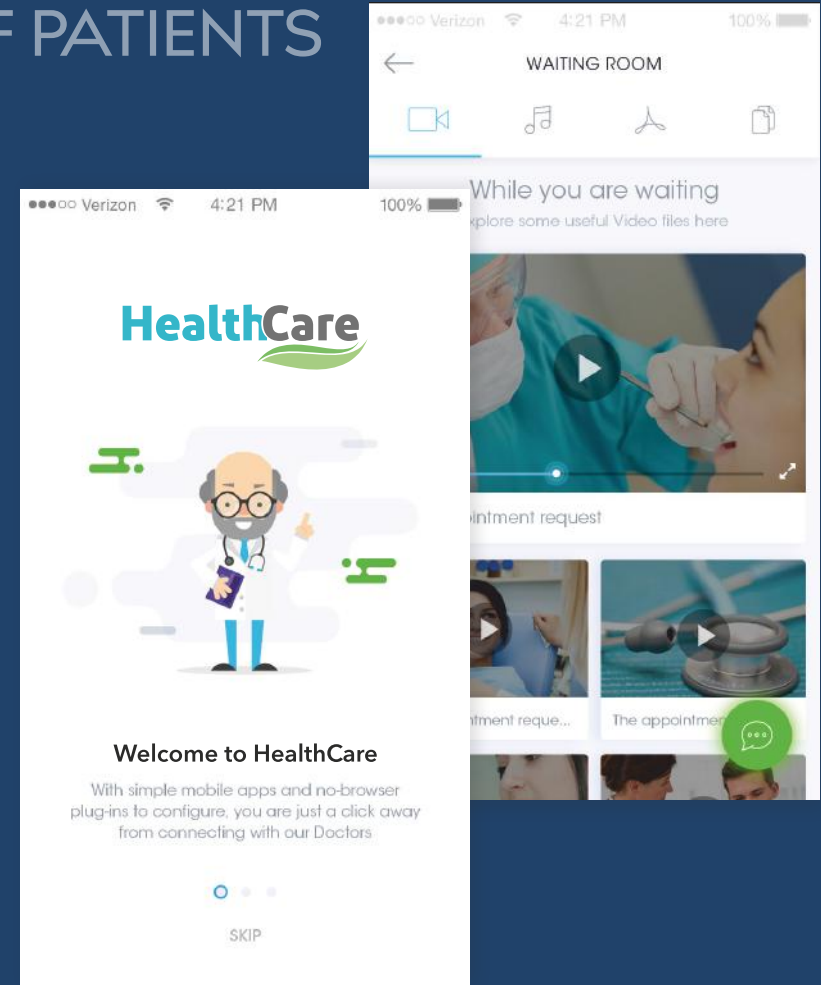
# HEALTHCARE APP DEVELOPMENT

GET BUILT YOUR VIRTUAL CLINIC APP- ACCESSIBLE ANYTIME, ANYWHERE!

Healthcare and Telemedicine Apps built by us, allows Doctors to facilitate appointment booking, scheduling, remote monitoring and diagnosing a patient within fewer clicks. The WebRTC feature, we embed in it facilitates seamless video calling and conferencing along with sharing of photos and test results to get immediate answers, treatments, and referrals.



“IMPROVISE THE LEVEL OF CARE” OF PATIENTS



HealthCare

# FITNESS APP DEVELOPMENT

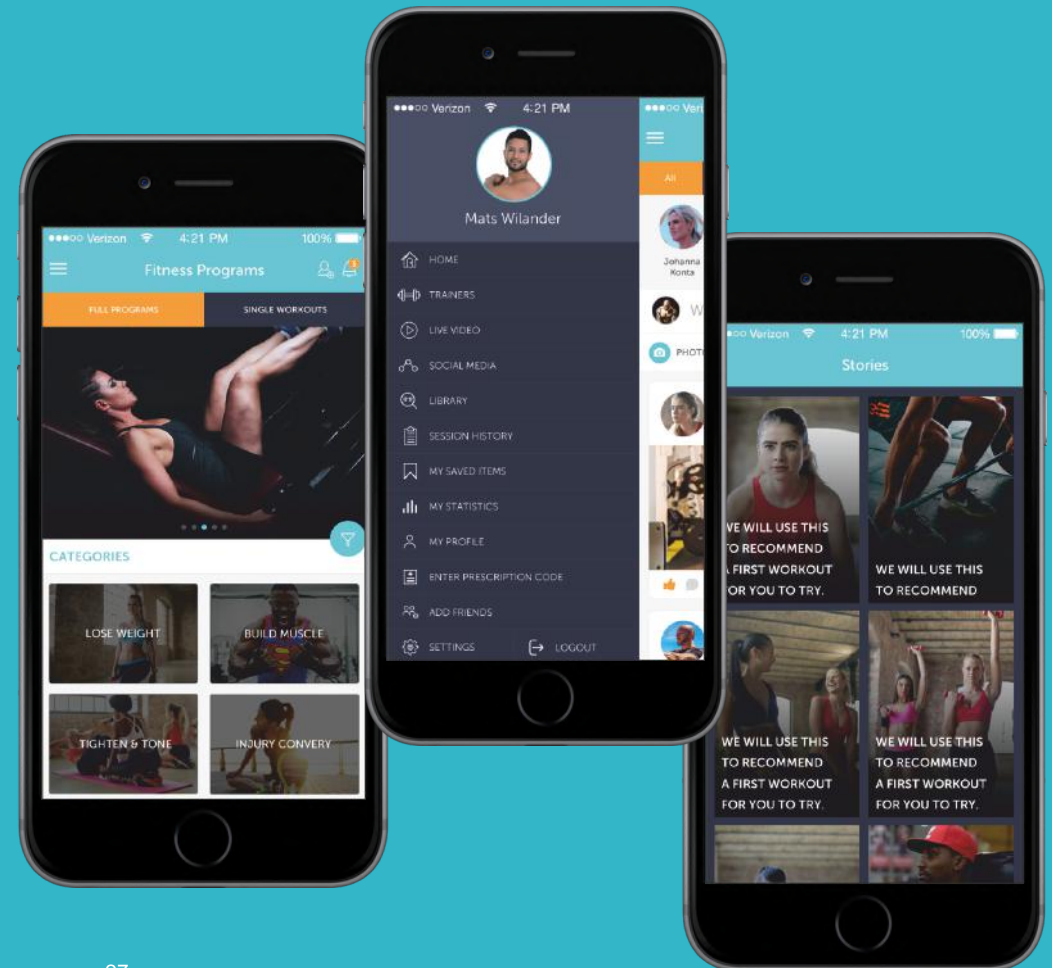
FOR PERSONAL TRAINERS, FITNESS ATHLETES AND GYMS  
**BOOK CLIENTS. BOOST PROFIT. DRIVE TRAFFIC.**

## TYPES OF FITNESS APPS DEVELOPED BY US

- 01 Diet and Weight Loss
- 02 Personal Trainer's App
- 03 Healthy Recipe Finder
- 04 Vitamins and Supplements
- 05 Activity Tracking Apps
- 06 Workout or Exercise Apps
- 07 Logbook Apps
- 08 Food and Fitness Planner

## A COMPLETE FITNESS SOLUTION

- ✓ Multiple fitness levels: beginner, intermediate, advanced
- ✓ List of exercises, warm-up and stretching routines
- ✓ Set goals as per your objectives
- ✓ Detailed video and animation guides

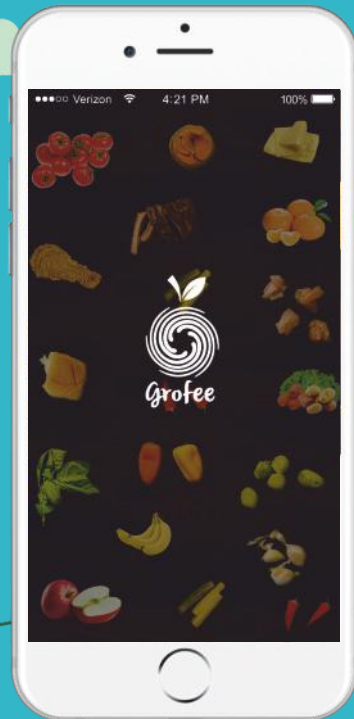


# GROCERY DELIVERY APP DEVELOPMENT

# GIVE YOUR CUSTOMERS A SMOOTH ONLINE SHOPPING EXPERIENCE

## TAKE YOUR GROCERY STORE ONLINE AND START EARNING QUICKLY

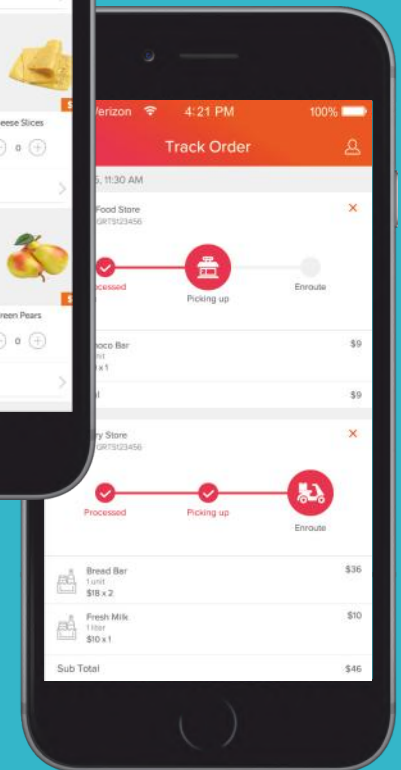
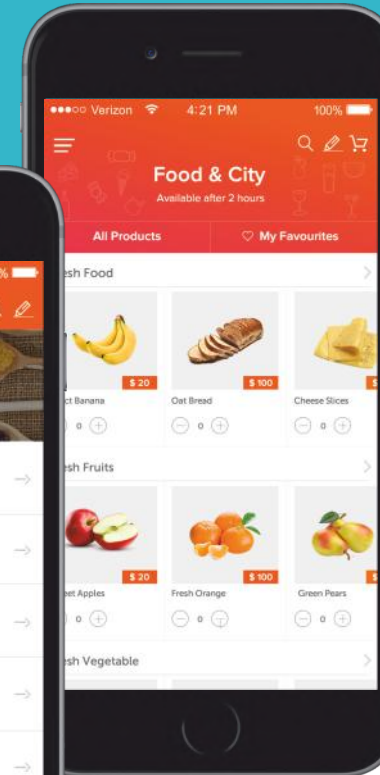
Deliver the healthy and hygienic spin of fresh groceries and household essentials right at your customer's doorsteps.



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# ON DEMAND BEAUTY APP DEVELOPMENT

## GROW YOUR BUSINESS WITH OUR EXTENSIVE BEAUTY APP SOLUTIONS

We build and provide amazingly beautiful iOS and Android On-demand beauty app solutions, for startups and businesses, that act as an accelerator in driving leads and potential clients. Our solutions are customizable and tailored to your specific business needs, delivering you and your clients a truly inviting and delightful experience.

# BE THE FIRST ON-DEMAND BEAUTY SERVICE STARTUP IN YOUR TOWN



**STYLOOS**  
*Perfect barber shop for Perfect haircut!*





# CONTACT US

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## HEADQUARTERS

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## REGIONAL OFFICES

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**AUSTRALIA:** Suite 701, Level 7, 171 Clarence Street Sydney, NSW 2000

## DEVELOPMENT CENTERS

**INDORE:** 101, Bansi Trade Center, 581/5 MG Road Indore, M.P 452001 India.

**PUNE:** Plot No. 23/1, IT & ITES MIDC, Rajiv Gandhi Infotech Park Phase-3, Hinjawadi, Pune - 411057 India.

**HYDERABAD:** 5th, 6th & 7th floor Block-3 My Home Hub Madhapur, Hyderabad - 500081 (TS) India.

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