

SENSEL  
TELEMATICS PVT. LTD.

# *fleet* - SMART

India's leading  
Vehicle Telematics Solution

- Over 250 **SATISFIED** Customers
  - Industry's **MOST** Comprehensive Application Suite
  - Industry's **FIRST** Automatic Tamper Detect
  - Industry's **BEST** Fuel Monitoring Solution
  - Reliable, Feature **RICH** Hardware



SPECIAL &  
HAZARDOUS CARGO



STUDENT  
TRANSPORT



EMPLOYEE  
TRANSPORT



TOURS & TRAVELS  
INTER-CITY BUSES



AMBULANCE  
SERVICES



LOGISTIC  
SERVICES



Made in India

Sensel Telematics **fleet-SMART** fleet management solution is a comprehensive, robust and reliable solution for tracking, managing and optimizing your fleet performance.



**fleet-SMART** keeps your vehicle always connected to the internet. You can track your vehicles from any computer or mobile phone



Best tracking accuracy with intelli-track feature



Remote deactivation/activation of vehicle



Optimize vehicle turn-around time for efficient fleet utilization



Best Fuel Monitoring with instantaneous fuel in the tank and fuel filled history  
**Instantaneous** fuel pilferage alert



Configurable update rate as low as 10 seconds possible



UNIQUE: Auto shutdown in hazardous zone.



Dual Server feature for 24 x 7 LIVE Tracking & True redundancy



DashBoard - Continuous update of critical information.



Low cost of ownership with immediate return on investment



True Hands-free Voice capability



Intelligent power management to reduce main battery drain



Concealed installation possible



Fall-back to SMS mode in GPRS 'dark zones'

## KEY BENEFITS

- Quick ROI
- Fuel Monitoring
- Improves Driver Safety
- Reduces Vehicle Maintenance

# Complete Fleet Management Solution

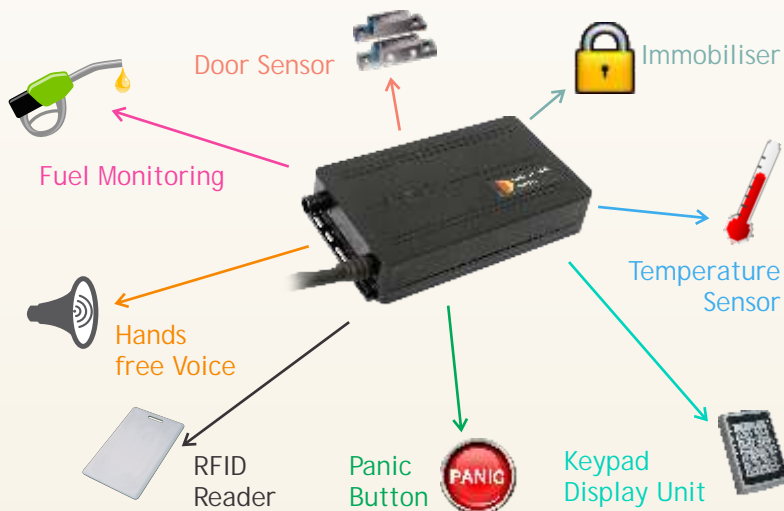
## ALERTS



Configurable, Automated Alarms, Alerts & Reports through email/sms

- Device Tampering alert (First time in INDIA)
- Device Disconnection alert
- Harsh Braking alert
- Real time Speed Alerts
- in-cabin audio alerts
- Unauthorised Halts
- Unauthorised Zone
- Geo-Fence "in" and "out"
- Route Deviation
- A/C ON Alert on Idling
- Panic Button

## ACCESSORIES



## Why SENSEL

- Quality & Reliable Product
- Deep understanding of market
- Best Fuel Monitoring Solution
- Continuous Investment in R&D
- Excellent After Sales Service
- Deployed across various industry segments

## EXTREMELY RELIABLE HARDWARE

- Manufactured in ISO 9001:200, ISO/TS 16949:2009 complaint facilities
- Hardware Certifications: IP66, SAEJ 1455 MIL STD-202
- High level of integration

## DELIVERED BY PROFESSIONALS

- End to end Telematics R&D capability
- Country wide network of trained technicians
- Solid infrastructure for a professional backend

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India's leading Vehicle Telematics Solution



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